



**Scouting**  **America**<sup>™</sup>  
**Mississippi Valley Council**



**PECATONICA RIVER POPCORN**

## 2025 Popcorn Leaders Guide

Updated June 17, 2025

**Mississippi Valley Council**  
**Scouting America**  
**2522 Locust St.**  
**Quincy, Illinois 62301**  
**www.mississippivalleybsa.org \* (217) 224-0204**  
**<http://prpopcorn.com>**

**My District Kernel is:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

# 2025 Popcorn Key Sale Dates

June/July  
July/August

Area Popcorn Orientations  
District & Unit Kick-offs

## August

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 Orders Due Online  Online Sales Begin	2
3	4	5	6	7	8	9
10	11	12	13	14	15 Popcorn Pick Up	16 All Sales Begin
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

- August 1: Orders Due ONLINE
- August 1: Online Sales Begin
- August 15: Popcorn Pick Up. 50% of retail value due at pick up
- August 16: All Sales Begin

# September

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17 Deadline for Spin and Win #1	18	19 Spin and Win #1	20
21	22	23 Council deposits first order checks	24 Deadline for Spin and Win #2	25	26 Spin and Win #2	27
28	29	30				

- September 17: Deadline for Spin and Win #1
- September 19 Spin and Win #1
- September 23: Council deposits first order checks
- September 24: Deadline for Spin and Win #2
- September 26 Spin and Win #2

# October

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 Deadline for Spin and Win #3	2	3 Spin and Win #3	4
5	6	7	8 Deadline for Spin and Win #4	9	10 Spin and Win #4	11
12	13	14	15 Deadline for Spin and Win #5	16	17 Spin and Win #5	18
19	20	21	22 Deadline for Spin and Win #6	23	24 Spin and Win #6	25 All Sales End
26	27 Last Day to Return Product	28 Final Orders Due ONLINE	29	30	31	

- October 1: Deadline for Spin and Win #3
- October 3: Spin and Win #3
- October 8: Deadline for Spin and Win #4
- October 10: Spin and Win #4
- October 15: Deadline for Spin and Win #5
- October 17: Spin and Win #5
- October 22: Deadline for Spin and Win #6
- October 24: Spin and Win #6
- October 25: All Sales End
- October 27: Last Day to return product
- October 28: Final Orders Due Online

# November

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12 Final Pick Up	13	14 Scholarship forms due  Last Day to Order Prizes	15
16	17	18	19	20	21	22
23	24 Council Deposits Final Checks	25	26	27	28	29
30						

- November 12: Final Pick Up. Invoices will be a closeout balance
- November 14: Last day to order prizes
- November 14: Scholarship forms due
- November 24: Council deposits final checks
- December 5: Council Spin and Win (Tentative)



## 2025 Popcorn District Kernel Contact Information

<u>DISTRICT</u>	<u>NAME</u>	<u>PHONE</u>	<u>E-MAIL ADDRESS</u>
Eagle Valley	Devin Bessell	573-719-7573	<a href="mailto:devin.bessell@scouting.org">devin.bessell@scouting.org</a>
Shoquoquon	Matt Shaw	319-931-4294	<a href="mailto:matthew.shaw2@scouting.org">matthew.shaw2@scouting.org</a>

<u>COUNCIL SUPPORT</u>	<u>NAME</u>	<u>PHONE</u>	<u>E-MAIL ADDRESS</u>
Council Popcorn Kernel	Amanda Johnson	319-572-2755	<a href="mailto:amandaarnold79@gmail.com">amandaarnold79@gmail.com</a>
Popcorn Support	Tina Taylor	217-224-0204 ext. 112	<a href="mailto:tina.taylor@scouting.org">tina.taylor@scouting.org</a>
Staff Advisor	Ricci Dula	217-224-0204 ext. 114	<a href="mailto:ricci.dula@scouting.org">ricci.dula@scouting.org</a>

**For news and updates about the Popcorn Sale, visit:**  
[www.mississippivalleybsa.org](http://www.mississippivalleybsa.org)



## 2025 Unit Popcorn Kernel Responsibilities

- Be the “GO TO” person for your unit! Coordinate and promote the Popcorn Sale in your unit and assist unit leaders in setting a unit sales goal.
- Attend a council orientation.
- Contact all the Scouts in your unit and secure their participation in the sale.
- Have all Scouts create an account to sell online at <https://prpopcorn.com>
- Facilitate a Unit Kick Off.
- Total all orders (show and sell, mid sale, and take order) and submit your unit order online on time. See calendar for timeline.
- Coordinate your unit popcorn pick up(s). Be sure to bring a volunteer to help you.
- Coordinate dates and times to sell at local stores with your District Kernel.
- Distribute popcorn in your unit and monitor that it is delivered to customers and money is collected in a timely manner.
- Make sure you turn in all forms on time to ensure your unit will receive all prizes, awards, and incentives (i.e. scholarship. Spin and Win, etc).
- Contact your District Popcorn Kernel or District Executive if you have any questions.



# 2025 Product Line-Up



## YELLOW POPPING CORN

America's healthiest snack food in a re-sealable Adventure tub! Pops up tender for that fresh popcorn taste you're craving.

Net Wt. 2 lbs ▲ \$10 <sup>GF</sup> <sup>U</sup>



## JALAPEÑO CHEESE

The unmistakable zip of jalapeño pepper gives this feisty popcorn flavor its heat. Perfect for those who like their snacks with a little kick.

Net Wt. 5.5 oz. ■ \$20 <sup>GF</sup>



## CLASSIC TRIO

Everyone's favorite blend of sweet and savory, a snack you won't be able to put down. Mix them together for a Chicago style treat, or enjoy them individually.

*Caramel Corn, Cheddar Cheese, Butter*  
Net Wt. 17.75 oz. ③ \$30 <sup>GF</sup>



## CLASSIC CARAMEL CORN

Glazed to perfection with real butter and brown sugar to create a flavor to remember, with a crunch you can't forget.

Net Wt. 8 oz. ▲ \$10 <sup>GF</sup>



## CARAMEL SEA SALT

Caramel corn made with real butter, brown sugar, and the perfect amount of sea salt. The crunchy, sweet, and salty combination will leave you wanting more.

Net Wt. 15 oz. ◇ \$25 <sup>GF</sup>



## CHEESE LOVERS

Cheese, cheese, and more cheese! A combination that will satisfy any cheese lover's appetite.

*Cheddar Cheese, Jalapeño Cheese, Buffalo Ranch, White Cheddar*  
Net Wt. 15 oz. ④ \$40 <sup>GF</sup>



## BUTTER MICROWAVE (15 PACK)

Take advantage of this convenient way to enjoy a freshly popped taste with a rich butter flavor. 0 grams of trans fats.

Net Wt. 37.5 oz. ⑤ \$20 <sup>GF</sup> <sup>U</sup> <sup>D</sup>



## PEANUT BUTTER CUP

Two great flavors that taste great together. A melt in your mouth combination of milk chocolate and peanut butter.

Net Wt. 15 oz. ♥ \$25 <sup>GF</sup>



## CHOCOLATE LOVERS

Our Chocolate Lovers tin features 5 sweet treats that you can't resist!

*Milk Chocolatey Pretzels, White Chocolatey Pretzels, White Ruby, Peanut Butter Cup, Sea Salt Splash*  
Net Wt. 55 oz. ⑥ \$60



## KETTLE CORN MICROWAVE (15 PACK)

Experience the combination of the sweet, yet salty flavor of Kettle Corn anytime. 0 grams of trans fats.

Net Wt. 37.5 oz. ⑦ \$20 <sup>GF</sup> <sup>U</sup> <sup>D</sup>



## SEA SALT SPLASH

Caramel popcorn dunked in dark fudge and sprinkled with a splash of sea salt. If you have never tried this combination, you don't know what you're missing.

Net Wt. 15 oz. ▲ \$25 <sup>GF</sup>



## MILITARY DONATION

Send the gift of popcorn to our military men and women, their families, and veterans' organizations. The popcorn will be shipped directly and is not available for local delivery.

☰ \$30/\$50



## CHEDDAR CHEESE

Made with real cheddar cheese. Each freshly popped kernel is a savory blend of cheeses that will keep you coming back for more.

Net Wt. 5.5 oz. ● \$20 <sup>GF</sup>



## MOUNTAIN MUNCH NEW!

Classic Caramel Corn mixed with Pecans, Cashews, and Almonds all drizzled in chocolate.

Net Wt. 14 oz. ♣ \$25

## Whats New?

Mountain Much is a Take Order ONLY item in 2025

Units cannot return more than 70% of the product they check out. This new policy is based on total containers checked out vs returned.

Example: Unit A checked out 100 containers of various items at the August distribution and another 50 various containers in September. When the unit returns any unsold product, they can only return up to 105 containers (70%).

# 2025 Unit Commission Program

Units can earn the following commission:

Base commission		22%
Attend council popcorn orientation		+2%
Tier 1:	\$5,000-\$7,999	+3%
Tier 2:	\$8,000-\$10,999	+5%
Tier 3:	\$11,000+	+7%
	<b>Max Commission:</b>	<b>31%</b>

*Scouts* who sell **\$1,250** will receive **\$85** towards 2025 registration\*\*

\*\* All Money will be credited into unit account at the Scout Office

**NOTE:** Bonus commissions will be applied to your final invoice in November. If you have a credit, we will refund your unit by December. Online sales count towards total sales and your tiered commission.

**NOTE:** The council does not and will not manage any unit-to-unit product swapping

## Scout Rewards

**Kernels will receive physical cards in November/December for all Scouts in Unit**

Sell 1 item:	Earn a patch
Sell \$400	Earn \$10 Gift Card
Sell \$550	Earn \$20 Gift Card
Sell \$800	Earn \$30 Gift Card
Sell \$1,000	Earn \$45 Gift Card
Sell \$1,500	Earn \$75 Gift Card
Sell \$2,750	Earn \$150 Gift Card
Sell \$3,500	Earn \$225 Gift Card
Sell \$5,000	Earn \$350 Gift Card



# Amazon Gift Card and Patch Redemption Form

Please submit all requests by November 14, 2025

**Unit Kernel Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**District (Circle):** Eagle Valley or Shoquoquon

**Unit type (Circle):** Pack or Troop **Unit #:** \_\_\_\_\_

**Total Unit Sales: \$** \_\_\_\_\_

**Are your Scouts sales listed in Scout Boss? (Circle) Yes or No**

## Patch Request:

Number of Scouts who sold 1 item: \_\_\_\_\_

## Amazon Gift Card Request:

Scout Name \_\_\_\_\_ Amount Sold: \$ \_\_\_\_\_

**Complete and send to:**

Mississippi Valley Council  
Tina Taylor  
2522 Locust Street,  
Quincy, IL 62301 -or  
[tina.taylor@scouting.org](mailto:tina.taylor@scouting.org)

# Earn Prizes During our Weekly Spin and Win!!



Friday Sept. 19-Friday October 24

3 Scouts will be randomly chosen weekly to earn a prize from the wheel. Spins will be made by the council and not by the Scout.

Weekly drawings and spins will be played on MVC Facebook Page

\*Scouts must sell at least \$250 in a week to qualify

\*1 entry per week, for a maximum 9 entries (last drawing on Friday, October 24)

## Examples of Spin and Win Prizes:

Legos	Sports Items	Camping Equipment
Fishing Gear	Action Figures	STEM
Game Stop	Scout Shop	Star Wars

## **WEEKLY SPIN AND WIN - Due by the Wednesday before the upcoming Friday's drawing Parent or Unit Leader-Please complete this section (Please Print Clearly)**

1. Limit one (1) entry per Scout per week
2. Maximum 9 entries per Scout
3. Scout must have sold a minimum of \$250 since previous entry

Scout Name: \_\_\_\_\_ Phone: ( \_\_\_\_ ) \_\_\_\_\_ Age: \_\_\_\_\_

Parents Name: \_\_\_\_\_ Parent's Email address: \_\_\_\_\_

Sales since previous entry: \$ \_\_\_\_\_

Scouts Total Sales to date: \$ \_\_\_\_\_

## **Unit Leader or Unit Popcorn Kernel please complete this section**

Popcorn Kernel: \_\_\_\_\_

Unit Type & Number: \_\_\_\_\_

Unit Signature: \_\_\_\_\_

Complete and send to:  
Mississippi Valley Council  
Tina Taylor  
2522 Locust Street,  
Quincy, IL 62301 -or  
[tina.taylor@scouting.org](mailto:tina.taylor@scouting.org)

# Party with us at the 2025 Spin and Win!!

**The Top 35 in sales will earn their chance to spin the wheel!**

We want to recognize all of our top sellers! On Friday, December 5<sup>th</sup>, we will have a dinner to recognize our top 35 selling Scouts and they will spin the wheel for awesome prizes!! Door prizes for all participating Scouts.



## **Examples of Spin and Win Prizes:**

Legos

Sports Items

Camping Equipment

Fishing Gear

Action Figures

STEM

Gift Cards

NERF

Remote Controlled Items

## **SPIN AND WIN PARTY 2025-Due by Friday, November 14**

### **Parent or Unit Leader-Please complete this section (Please Print Clearly)**

- 4. Registered Scouts who are in the top 35 in sales and sell at least \$1,700 in total sales qualify for 1 spin per \$750 sold.**
- 5. Limit one (1) entry per Scout. ABSOLUTELY NO COMBINING OF ORDERS WILL BE ALLOWED.**
- 6. Submit with copies of Scout's "Take Order" forms for verification. Online sales (through October 24) will be verified by the published Pecatonica sales report.**
- 7. Scout must be present to spin.**

Scout Name: \_\_\_\_\_ Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Age: \_\_\_\_\_

Parent's Email address: \_\_\_\_\_

**Total Sales: \$ \_\_\_\_\_**

### **Unit Leader or Unit Popcorn Kernel please complete this section**

Popcorn Kernel: \_\_\_\_\_

Unit Type & Number: \_\_\_\_\_

Unit Signature: \_\_\_\_\_

Council Signature/Popcorn Staff Advisor: \_\_\_\_\_

Complete and send to:  
Mississippi Valley Council  
Tina Taylor  
2522 Locust Street,  
Quincy, IL 62301 -or  
[tina.taylor@scouting.org](mailto:tina.taylor@scouting.org)

# **Sell \$2,750 in total sales, earn a scholarship AND go to camp for FREE!**

Scouts who sell at least **\$2,750** (online, face-to-face, or combination) in any calendar year will have **5%** of their total sales count towards their own **529 account**. Once enrolled, 5% of their sales each year will go towards the scholarship. Reporting of sales is not automatic, and forms must be submitted to the council each year. Scouts must sell \$1,250 each year to remain enrolled in the scholarship program.

Don't forget **online sales count!**

**In addition to earning a scholarship, Scouts who sell at least \$2,750 will get a campership to attend a 2026 MVC camp for free!**





Mississippi Valley Council

## Scholarship Enrollment/Update Form

Please submit this completed form to enroll or to report this year's sales. To enroll, Scouts must sell at least \$2,750 in qualifying sales during sales campaign (August-October). To remain enrolled, the Scout must sell at least \$1,250 in each future sales campaign.

Return this Form by **November 28** to:  
[tina.taylor@scouting.org](mailto:tina.taylor@scouting.org) or to the Council Service Center

**Year Reporting: 20\_\_**  
(write in the year of sales you are submitting)

**Total Sales including Online:** \$ \_\_\_\_\_

### Scout Information

(To be completed by Scout or Parent)

Scout's Full Name: \_\_\_\_\_ Birth Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Unit Type: \_\_\_\_\_ Unit Number: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Parent's Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Parent's Email: \_\_\_\_\_

### Scout's 529 Account

(The council will only issue check to a 529 Account or equivalent)

Write check to: \_\_\_\_\_ Attention (if applicable) \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Account #: \_\_\_\_\_

I authorize the Mississippi Council to deposit funds into my child's account.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_